

# The Horse's Mouth

compunetics / compunetix / chorus call *UPDATE*

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## compunetix

compunetics

sonexis



### Regional Master Entrepreneur 2015

Compunetix is proud to announce that President and CEO Dr. Giorgio Coraluppi has been named as Ernst & Young's Master Entrepreneur 2015 for the Western Pennsylvania and West Virginia region. The EY Entrepreneur of the Year® Master Entrepreneur Award is presented by EY to a distinguished, renowned business

leader, who, during his or her lifetime, has made outstanding contributions as an entrepreneur. Dr. Coraluppi and the EY Entrepreneur of the Year award finalists were recognized at a gala event at the David L. Lawrence Convention Center in downtown Pittsburgh on June 19. Dr. Coraluppi was recognized for his extraordinary entrepreneurial achievements, creativity, leadership, vision, and his history of innovation and commitment to excellence in the technology of cooperation.

"This is an honor for me and the entire Compunetix family," states Dr. Coraluppi. "I'm pleased to be named among the regional leaders who recognize the significance of empowering our businesses and employees to strive for something great. In order to be successful, one must be willing to face uncertainties, create new markets, find solutions, and at the same time welcome the responsibilities



and risks of being at the helm. I hope the family of Compunetix companies takes this legacy of curiosity and evolution to the next century and beyond."

Entrepreneur Award winners from 28 regions nationally will be invited to the EY Strategic Growth Forum®, which culminates with the Entrepreneur of the Year National Award held at the JW Marriott Desert Springs Resort & Spa in Palm Springs, California, on November

11-15, 2015. For more information on the EY Entrepreneur of the Year awards, please visit <http://www.ey.com/US/en/About-us/Entrepreneurship/Entrepreneur-Of-The-Year>.

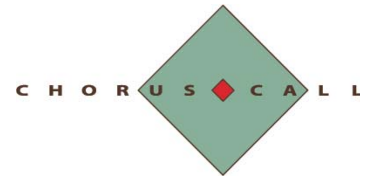
The EY Entrepreneur of the Year program was established over 25 years ago, and in the time since has honored nearly 10,000 outstanding individuals for their vision, innovation, courage, and leadership in building and growing successful businesses. The EY Entrepreneur of the Year Hall of Fame can be viewed online or in person on the 23rd floor of the EY US headquarters office at 5 Times Square, New York. The physical Hall of Fame highlights the history of the Entrepreneur of the Year program and many of the companies who have been honored with this distinction.

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Visit us on the Web:

[www.compunetix.com](http://www.compunetix.com) [www.compunetics.com](http://www.compunetics.com) [www.sonexis.com](http://www.sonexis.com) [www.choruscall.com](http://www.choruscall.com)

## EY Master Entrepreneur 2015



## Global Summit 2015 By Jerry Schmitt

In March a unique event took place in downtown Pittsburgh at the renowned Duquesne Club. A dinner was held for an eclectic group of people who, just days before, traveled from virtually all corners of the world. The gathering was the gala dinner of the participants from the Chorus Call Global Summit of 2015. Included were Chorus Call managers and executives from the offices of Pittsburgh, Glen Rock NJ, Lugano Switzerland, Frankfurt Germany, Milano and Ancona Italy, Athens Greece, Johannesburg South Africa, Sao Paulo Brazil, Mumbai India, Brisbane Australia, Tokyo Japan and Vancouver Canada. It was a formal affair in the midst of a week-long summit for Chorus Call. As customary, Dr. Coraluppi welcomed the guests and expressed his enthusiasm for the great experience that was taking place at the summit.

After Dr. Coraluppi spoke he asked if anyone wanted to add to his comments. At first there was an awkward silence as the diners looked around the room, waiting to see who would be the brave soul to pick up the gauntlet and expand on the President's words. Finally, someone rose to the occasion and gave his impression of the gathering. The operative words were; exciting, informative, wonderful and family. Magic followed. Another person stood up and talked about her impression, and then another and another until every one of the 31 representatives spoke, echoing each other's feelings and always ending with the phrase, "like a family".

This is so much of what Chorus Call is. This is so much of what Compunetix, Compunetics and Sonexis are; a family of brothers and sisters bonded together by a common cause yet as unique and individual as each of the members of the United Nations. *Continued . . .*

*Global Summit continued . . . .*

The General Managers' meeting took place at the University Hyatt located in Oakland, two blocks from the University of Pittsburgh's Cathedral of Learning. The experience began with a greeting by Dr. Coraluppi. The first session of the day was the Keynote Session of the summit, an introduction to Chorus Call's newest technology offering to the premium audio teleconferencing market, "High Definition Audio Conferencing" presented by Monica Coraluppi. Monica has spearheaded the drive to roll out HD conferencing to the market place positioning Chorus Call as one of the pioneers in this enhancement of the telephone conference experience. Once again, Chorus Call is one of the firsts in innovative offerings to users demanding the best quality available.



Many of the guests participated as presenters offering case studies and demonstrating solutions created for unique circumstances in their parts of the world. Other presentations were made by Joe Heuler, Chorus Call's Technical Director, Ed Carmack, Media Development Leader of Chorus Call, Jim Klueber, Manager of Compunetix Video System's Division, Robert Haley, Compunetix Director of Marketing, Dana Krokosky, Compunetix Manager of Documentation & Training and Jerry Pompa, Vice President and Division Manager of Compunetix Communications Division.

A Special Presentation was given by Guest Speaker, Greg Coticchia, MBA, Digital Risk Management Institute, University of Pittsburgh, on the subject of competition.

A critical portion of Monica's presentation was the introduction of Chorus Call's new "HD Soft Phone" which allows conference participants to join a High Def conference using their personal computers or iPads to connect via Voice over IP with a simple "click" to [www.hd.choruscall.com](http://www.hd.choruscall.com).

During the week, General Managers and executives were introduced to many newly developed technologies from Chorus Call and Compunetix.

Some sessions ended with dinners, including the Duquesne Club Gala and sometimes, visitors were left to find their way in Pittsburgh's night life. There was a rumor about an all-night soccer match being played on the other side of the world. The story is that some of the group managed to set up video access to the game and watch with their "family" well into the early morning enjoying good company and refreshments.

Many expressed appreciation for the summit including Gaylene van Dusen,

Sales Manager from Vancouver, who said, "The opportunity to meet with colleagues from around the world was priceless. I learned so much from them. I think the most important takeaway for me as a sales representative was experiencing first-hand that the "story" I tell about our company to prospects and clients is true. I am so very proud to be a part of this global team of enthusiastic, innovative, caring employee owners."

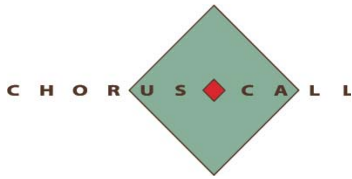
Brock Stine, General Manager of the Vancouver office added, "Every time we hold the global summits I feel it's more productive than the last! The environment the city and the local staff provided great information sessions and a very valuable global exchange of ideas. Thank you to our hosts and to the "family" worldwide for their contributions to another successful summit!!"

The summit closed on Thursday. Most of the managers remained Friday and some stayed through the weekend to meet with local colleagues at the Pittsburgh office. Some had the opportunity for one on one conversations with Dr. Coraluppi. Each departed armed with an individualized passcode card for HD conferencing and an HD speakerphone that can connect to the USB port on a PC.

All returned home smiling and ready to bring a change to their markets. ◆



*Left to right standing: Michael Merz, Avish Kapoor, Giorgio Coraluppi, Joe Heuler, Jason Leventon, Chris Potter, Tanith Gordon, Marco Casini, Corrado Mazzocato, Gordon Scherer, Astrid Scherer, Caludia Gruppioni, Hitomi Ishikawa, Joe Vales, Carmen Sanchez, Silvia Crosti, Morley Foster, Jack Martin, Marco Scappagnini, Federica Mauri, Jerry Bindra, Gaylene Van Dusen, David Luke Cameron, Ari Meyerthal, Konda Tadeo, Eish Arora, Sabina Coraluppi, Alessandro Cicciu. Left to right sitting: Monica Coraluppi, Mauricio Romao Tashiro, David Wright, Michela Solca, Jerry Schmitt, Brock Stine, Elena Viezzoli, Pierpaolo Bordini, Themis Kardambikis.*



## Award Winning Service

Chorus Call India was selected for the 2015 Frost & Sullivan India ICT Awards for 'Audio Conferencing Service Provider of the Year'. This award is a tribute to the astounding team work and relentless efforts by the team in delivering exceptional business performance for the year 2014.

An awards banquet was held on Thursday, June 18, 2015, 6:30 pm, at Le Meridien, New Delhi to honor the recipients. This prestigious event was attended by all the award recipients representing the who's who of India's ICT industry, including senior executives from service providers and vendors.

Since the commencement of its operations in India in 2007, Chorus Call has successfully demonstrated its ability to provide unmatched customer service combined with the most superior audio quality experience. This has not only helped the company experience a meteoric rise in attaining market leadership in operator assisted event conferencing services, but also has enabled it to gain substantially in the unassisted passcode based audio conferencing services market. The company has been proactively introducing a number of innovative tools to enhance user experience and help optimize costs. This award has been offered to Chorus Call for consistently providing the most reliable audio conferencing service to enterprise customers.

Speaking about this honor, Mr. Jerry Bindra, Managing Director Chorus Call India said, "We are pleased to be recognized by Frost & Sullivan. This award is a result of the combined efforts of every member of the Chorus Call team who have worked relentlessly to pursue their undying passion to provide

the highest quality of service at all times. I would like to thank all our customers who continue to support us through our journey and I reiterate our commitment to strive for excellence in service and innovation."

Congratulating Chorus Call on winning the 2015 'Audio Conferencing Service Provider of the Year' award, Mr. Benoy CS, Director, ICT Practice, Frost & Sullivan said, "A leader in the event/operator assisted audio conferencing market here in India, Chorus Call has achieved an exemplary revenue growth of 26.4 percent to gain a market share of 9.3 percent in 2014. Its continuous technological innovations through mobile applications, and scheduling tools enabled it to offer a better customer experience to end users thereby increasing customer satisfaction. Chorus Call's vision of being a one stop shop for an enterprise's collaboration requirements is being fulfilled by the depth of its conferencing portfolio."

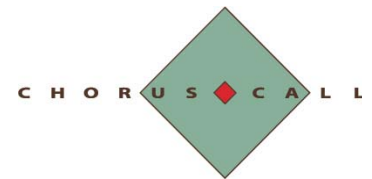


Mr. Jerry Bindra, Managing Director, Chorus Call India receiving the Audio Conferencing Service Provider of the Year award from Mr. Avinash Velhal, Group CIO - India, Middle East and South Africa, Vice President - IT & Process, Atos India, in the presence of Mr. Benoy CS, Director, ICT Practice, Frost & Sullivan.



### Did you know?

The 1970 hit "Hello Darlin'" by Conway Twitty, was re-recorded in Russian and played in space during the Apollo-Soyuz Mission.



## Our Customers Say It Best:

*I simply want to thank each and every one of you at Chorus Call for the high degree of professionalism you brought to our project. The broadcast was very well received and viewed at many locations throughout North America and much of the credit goes to the excellent expertise and preparation you brought to the production. It was my sincere pleasure to work with you on this project and I look forward to joining forces once again in October for another virtual town hall meeting. Thank you!*

- AV Manager

*Thank you for your excellent help with the live webcast and program this morning. A few pieces of this program were last minute, but you helped us to pull through like always. Truly – thanks.*

- Director, Digestive Health Programs

*Thanks for all the help during our first call using you guys as vendors. I thought the process was very smooth, and I'm now a big fan of pre-recording the calls.*

- Vice President - Investor Relations

*Everything was great, many thanks for making things run smoothly. This was the first call to discuss results and provide financial transparency to the industry and we were very happy and confident that the Chorus Call team was running the logistics on this operation.*

- Investor Relations Analyst

*I wanted to write you and tell you how happy I was. The evaluations were positive and people felt the webcast was very professional. Your staff was responsive to all requests, prompt in their email replies, easy to work with, and overall it was a great experience. You have a wonderful team! Thanks so much and I look forward to working with your team in the future.*

- Associate Professor

### Did you know?

The word ozone comes from the Greek word ozein which means smell.



**Welcome New Employees**



**Aanchal Garg**

Software Engineer, CSD  
Reports to Jeremy Keslar  
MS Information Systems Management  
Carnegie Mellon University

**Bill Gerhardt**

Recruiter / HR Representative  
Reports to Becky Brennan  
Master of Human Resources  
St. Francis University

**Ron Golias**

Programmer Analyst  
Reports to Archie Loughrey  
BS Business Administration/MIS  
Indiana University of Pennsylvania

**Josh Zueger**

Program Manager  
Reports to Mike Hockenberry  
BS Engineering Physics  
University of Pittsburgh



**USA**

**Denielle Garriss**

Audio Account Executive  
Reports to Jason Leventon  
BS Marketing  
Indiana University of Pennsylvania

**Cassia Sakmar**

Audio Conference Specialist  
Reports to David London  
BA Communication Studies & Spanish  
Westminster College

**Cory Savit**

Software Engineer  
Reports to Joe Heuler  
BS Computer Science  
University of Pittsburgh

**Australia**

**Virginia Morgan**  
Operations Support

**Cecile Saraiva**

Video Sales Manager

**Brazil**

**Mauro Brunetti**  
Sales

**Yolanda Farnos**

Conference Assistant

**Fernanda Vedovato**

Conference Assistant

**Canada**

**Zubin Doktor**  
Account Executive

**Ben Neale**

Technical Support/ Multimedia  
Specialist

**Germany**

**Emma Clafferty**  
Conference Specialist

**Greece**

**Maria Kokoli**  
Media Services Specialist

**Irene Siaperas**

Conference Specialist/Office  
Administration

**India**

**Vindraj Chopdekar**  
Executive-Finance & Accounts

**Hema Jala**

Executive-Collections

**Lizann Pereira**

Conference Specialist

**Switzerland**

**Alessio Chiello**  
Technical Support

**Mattia Pegorini**

Account Executive

**InComm**

**Ralph Dierberger**

Conference Specialist  
Reports to David Wright  
BA Music  
Ramapo College of New Jersey

**Adam Ferrigno**

Conference Specialist  
Reports to David Wright

**Timothy Parker**

Conference Specialist  
Reports to David Wright  
BA Communication Arts  
Marywood University

**Congratulations!**



To **Stacey DeCarlo (InComm)** and **Todd Rendzio** on the birth of their son, **Domenick Rendzio**, born May 24, 2015.

To **Josh and Dominique Chandler (FSD)** on the birth of their daughter, **Everleigh Reign**, born June 9, 2015.



**You've Got Talent**

Join us on Saturday, July 25th from noon until 7:00 for the annual company picnic at Monroeville Community Park. Expect the unexpected at the first ever company-wide talent show. Come see your colleagues perform and be sure to enter the Jello contest. This is a non-smoking event.

**Did you know?**

NASA's heaviest space shuttle orbiter, Columbia, weighed 178,000 pounds (80,700 kg), roughly the weight of 13 African Elephants



**A Closer Look At Diane Brougher**

Meet Diane Brougher. Diane began working for Compunetix in 2000 as an Electronics Assembler in the Instrumentation Systems Division. Her previous experience had always been in an office setting so she wasn't sure she'd like assembly work. Fifteen years later though, she claims it was one of the best decisions she ever made.

Diane's current responsibilities include the assembly of computer boards. She takes pride in making her co-workers happy by producing quality work for them to check.

Diane says, "Compunetix makes me feel like part of a family". She enjoys working in an atmosphere where "everyone addresses you by name". She is pleased that the company expresses appreciation by hosting an annual Christmas party, summer picnic and other special events.

Diane has also worked as a dental receptionist and customer service representative with duties such as medical billing. She graduated from Jeanette Senior High, married and moved to Penn Township. She and her husband have 2 children, a granddaughter and a great granddaughter.

Diane is active in her church serving as the chairperson for the Pastor Parish committee and singing in the choir. Hoping one day to play for the Sunday school there, she has resumed piano lessons after a 30 year hiatus. She also enjoys caring for her family which includes walking her granddog Roxxy and carrying her own dog Nikki.



Diane's colleagues might be surprised to learn that in 1996 she attended the commissioning of the USS Cole in Fort Lauderdale Florida.

**Headquarters**



**On Display**



**Well Deserved**

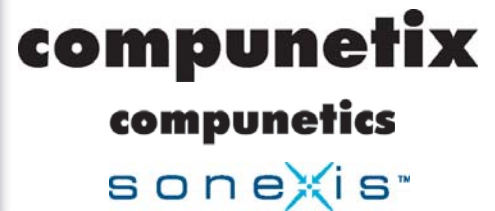


**Did you know?**

Wally A. Schirra was the only one of the Mercury 7 astronauts to fly in all three of NASA's 'Moon Shot' programs, Mercury, Gemini and Apollo.



The Flags of Chorus Call



The Horse's Mouth is published by **compunetix, compunetics, sonexis and chorus call** for the benefit of its employees and friends.

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